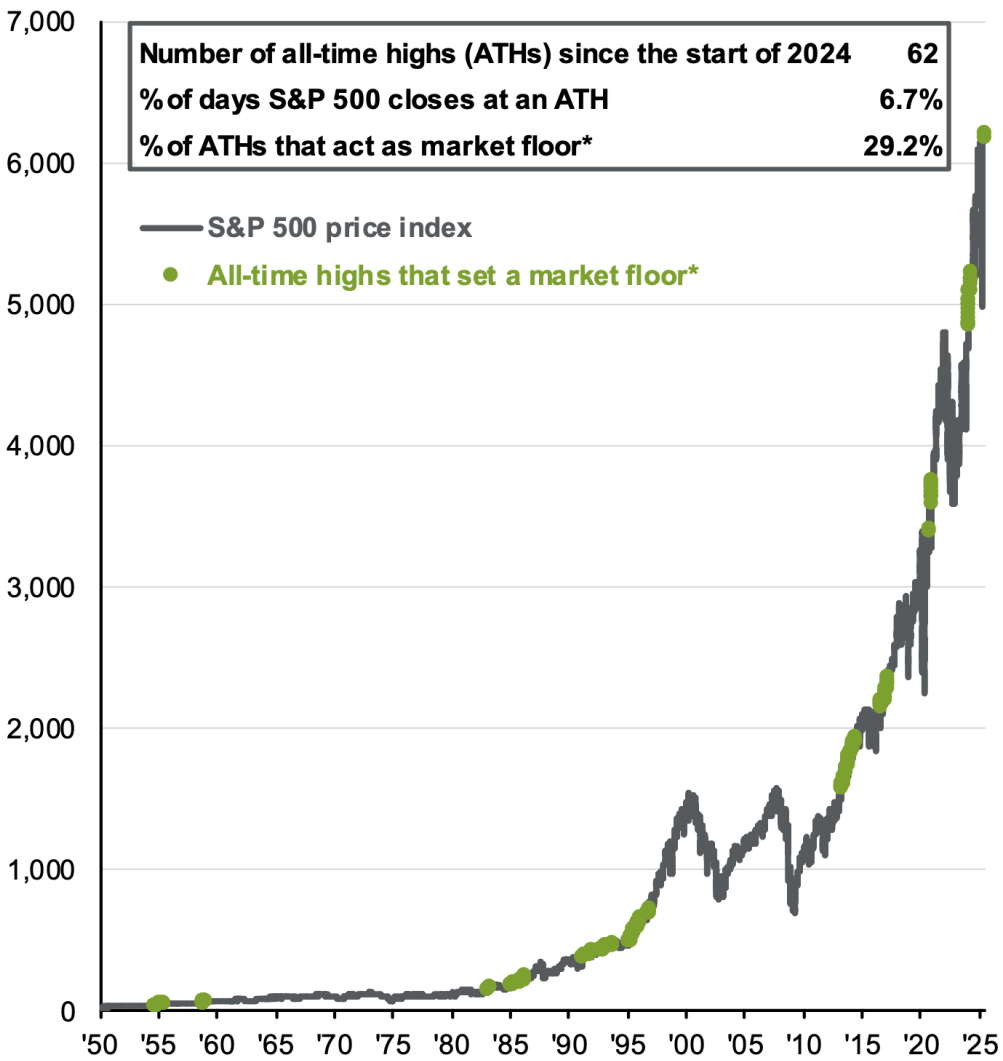


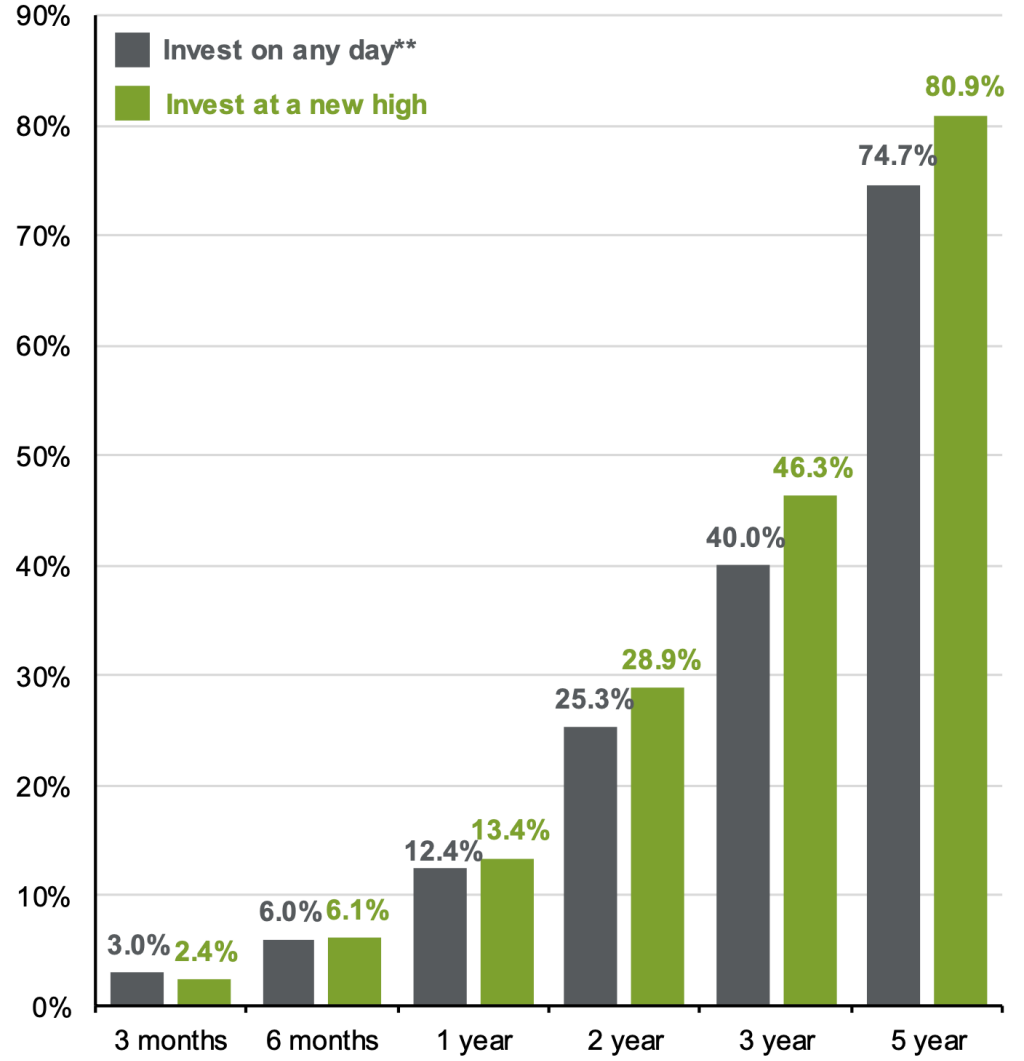
## All-time highs and market floors

S&P 500 price index, daily, 1950–today



## Average cumulative S&P 500 total returns

Jan. 1, 1988–Dec. 31, 2024



Source: FactSet, Standard & Poor's, J.P. Morgan Asset Management.

(Left) \*Market floor is defined as an all-time high from which the market never fell more than 5%. (Right) \*\*"Invest on any day" represents average of forward returns for the entire time period whereas "Invest at a new high" represents average of rolling forward returns calculated from each new S&P 500 high for the subsequent 3-month, 6-month, 1-year, 2-year, 3-year and 5-year intervals, with data starting 1/1/1988 through 12/31/2024. Guide to the Markets – U.S. Data are as of June 30, 2025.